

Midwest Dizziness and Balance Institute Privacy Policy

Introduction

This privacy policy describes how Midwest Dizziness and Balance Institute collects, uses, and shares your personal information in connection with non-consumer (A2P) messages. We are committed to protecting your privacy and will only collect and use your information in ways that are consistent with this policy and the CTIA best practices.

Collection of Personal Information

We collect personal information about you when you:

- Provide your phone number to us
- Opt in to receive A2P messages from us

The personal information we collect may include your name, phone number, and other information that is relevant to the purpose of the A2P message.

Use of Personal Information

We use your personal information for the following purposes:

- To send you A2P messages
- To measure the effectiveness of our A2P messages
- To improve our A2P messages
- To prevent fraud and abuse

Sharing of Personal Information

We may share your personal information with third-parties in the following circumstances:

- With service providers who help us send A2P messages
- With analytics providers who help us measure the effectiveness of our A2P messages
- In response to a legal request, such as a subpoena or court order
- To protect our rights or property

Opting Out of A2P Messages

You can opt out of receiving A2P messages from us at any time by replying STOP to any A2P message we send you.

Your Rights

You have the right to access, correct, delete, or restrict the use of your personal information. You also have the right to object to the processing of your personal information and to have your personal information transferred to another organization.

To exercise these rights, please contact us at eschwegel@dizzybalance.com

Changes to this Privacy Policy

We may update this privacy policy from time to time. The most current version will always be posted on our website.

Contact Us

If you have any questions about this privacy policy, please contact us at eschwegel@dizzybalance.com

Midwest Dizziness and Balance Institute SMS Terms & Conditions

1. **Program description:** When opted-in, you will receive text messages (SMS/MMS) to your mobile number. These kinds of messages may include a response to an inquiry, real-time texts to ask and answer questions about our services and pricing, and appointment confirmations.
2. **Frequency:** Message frequency will vary depending on the conversation.
3. **Opt-out:** You can cancel the SMS service at any time. **Just reply back with STOP.** After you send the SMS message STOP to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.
4. **Help:** If you are experiencing issues with the messaging program you can reply with the keyword HELP for more assistance, or you can get help directly at {support email address or toll-free number}.
5. **Interruption:** Carriers are not liable for delayed or undelivered messages
6. **Cost:** As always, message and data rates may apply for any messages sent to you from us and to us from you. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.
7. **Privacy:** If you have any questions regarding privacy, please read our privacy policy: <https://www.dizzybalance.com/>